

HEALTH, MENTAL HEALTH, AND EDUCATION COMMITTEE REPORT relative to the activities of other jurisdictions to limit the deceptive practices of Crisis Pregnancy Centers (CPCs), including recommendations on how deceptive advertising can be limited within the City of Los Angeles.

Recommendation for Council action:

REQUEST the City Attorney to provide a status report within 90 days on the following relative to City Attorney/County investigations and resulting enforcement efforts against CPCs: number of investigations, enforcement of disclosure requirements and prohibitions of false and misleading advertising as set forth in State law, resources used for investigations and enforcement, limitations on enforcement efforts, and related matters as may be appropriate.

Fiscal Impact Statement: The Chief Legislative Analyst reports that approval of the above recommendation will not have a fiscal impact to the General Fund.

Community Impact Statement: None submitted.

Summary:


On January 23, 2017, the Health, Mental Health, and Education Committee considered a report from the Chief Legislative Analyst (CLA) dated August 18, 2016 relative to the activities of other jurisdictions to limit the deceptive practices of Crisis Pregnancy Centers (CPCs), including recommendations on how deceptive advertising can be limited within the City of Los Angeles. During the discussion of this item, a representative from NARAL, a non-profit pro-choice organization, described some examples of the deceptive advertising practices by CPSs. The CLA representative then provided an overview of the August 18, 2016 report, and the representative from the City Attorney's Office provided a verbal status report on the enforcement actions the City Attorney is taking and on the legal tools available to address this issue.

After providing an opportunity for public comment, the Committee recommended that Council approve the recommendation contained in the CLA report as detailed above. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

HEALTH, MENTAL HEALTH, AND EDUCATION COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
RYU:	YES
BUSCAINO:	YES
ENGLANDER:	YES

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MLE
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